Rating

0.00

0.00

Net Amount

\$40,821.25

\$40,821.25

ORDER

Orders Order / Rev: 710064 06298467 Alt Order #: **RENACCI FOR CONGRESS** Product Desc: WKYC Estimate: 3092 09/19/12 - 09/25/12 Flight Dates: Primary AE: Joe Knauer Sales Office: Original Date / Rev: 09/24/12 / 09/24/12 T-WAS Order Type: Political Sales Region: NAT American Media & Advocacy Grp/ POI Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Jim Renacci for Congress Name: Demographic: A35+ New Business Thru: **Product Codes:** 00:15:00 PL-US House Representative Order Separation: Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Month

Totals

September 2012

Spots

26

26

Gross Amount

\$48,025.00

\$48,025.00

08/27/12 09/25/12

End Date

Spots

26

Bill Plan

Start Date

Account Executives										
Account Executive	Sales Office	Start Date / End Date	Order %							
Joe Knauer			Start Of Order - End Of Order	100%						

Net Amount

\$40,821.25

Gross Amount

\$48,025.00

	Ln C	ch Sta	art	End	Inventory Code	Break	Start/End T	ime	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	1 W	KYC 09/2	21/12	09/21/12	LN (M-Su)	CM	11P-1135P	=	F	:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
			_		Late News (M-Su)									
	Cl	13 NWS A					_								
		Start Da	_	End Date	Weekdays	Spots/Week	Rate	Rating	-						
		k: 09/17/12		09/23/12	F	1	\$2,400.00	0.0							
	2 W	KYC 09/2	21/12	09/21/12	M-F 430a-5a	CM	430a-5a	-	F	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
	01	I O NIEWO	100		430a News										
	Ci	13 NEWS													
	14/	Start Da	_	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating	-						
		k: 09/17/12		09/23/12		1	\$175.00	0.0							
	3 W	KYC 09/2	21/12	2 09/21/12	M-F 5-6a	CM	5a-6a	-	F	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
	CI	-13 NEWS	CLINI	DC	Channel 3 News	@ 5AM									
	Cr				\\/a alada	Ca ata AMa ala	Dete	Datia	_						
	۱۸/۵۵	Start Dat k: 09/17/12		End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$650.00	Rating 0.0	_					ł	
						CM	*		F	-20		₾	0.00 NIM	4	CO 400 00
	4 VV	KYC 09/2	21/12	09/21/12	M-F 730-8p	CM	730-8p	-	F	:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
	ΕN	NT TONIGH	-T 3(0-	Entertainment To	nigni									
		Start Da		End Date	Weekdays	Spots/Week	Rate	Rating							
	Wee	k: 09/17/12	_	09/23/12	F	<u> </u>	\$2.400.00	0.0	_					i	
				2 09/24/12	LN (M-Su)	CM	11P-1135P			:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
	J VV	10 03/2	-7/12	05/24/12	Late News (M-Su	_	111 -11551	111		.50	'	Ψ2,400.001 2	0.00 14141	· '	Ψ2,400.00
	CH	H 3 NWS A	T 11		zato rtowo (W Ou	,									
		Start Da	te	End Date	Weekdays	Spots/Week	Rate	Rating	1						
	Wee	k: 09/24/12	2	09/30/12	M	1	\$2,400.00	0.0	_						
_														_	

Print Date: 09/24/12 10:37:37 Page 2 of 3

Order / Rev: 710064 Advertiser: Jim Renacci for Congress

06298467 RENACCI FOR CONGRESS Alt Order #: Product Desc: WKYC

Flight Dates: 09/19/12 - 09/25/12 Estimate: 3092

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
6 WKYC	09/24/12	2 09/24/12	M-F 5-6a	CM	5a-6a	М		:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
CH3 NF	WS SUN	IRS	Channel 3 News	@ 5AM									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/30/12	M	1	\$650.00	0.00							
7 WKYC	09/24/12	2 09/24/12	M-F 6-630p	CM	6p-630p	М		:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
CH 3 NV	NS AT 6		Channel 3 News	ат ор									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/30/12	M	1	\$2,400.00	0.00							
8 WKYC	09/24/12	2 09/24/12	M-F 730-8p	CM	730-8p	М		:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
FNT TO	NIGHT 3	30<	Entertainment To	night									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2	24/12	09/30/12	M	1	\$2,400.00	0.00							
9 WKYC	09/24/12	2 09/24/12	Mon Prime Other	CM	Various			:30	1	\$6,500.00 P-3	0.00 NM	1	\$6,500.00
THE VO	ICE		Monday Prime O	ther	(8:00 PM-10	:00 PM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/30/12	M	1	\$6,500.00	0.00							
10 WKYC	09/22/12	2 09/22/12	Saturday Night Li		1130p-107a		S-	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
SAT NIT	TE 1\/E		Saturday Night Li	ive	(11:30 PM-1	:00 XM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S-	1	\$1,600.00	0.00							
11 WKYC	09/22/12	2 09/22/12	Sat 7-8p	CM	7-8p		S-	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
ET \\/E	IZEND		Sat 7-8p										
ET WEE	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S-	1	\$650.00	0.00							
12 WKYC	09/23/12	2 09/23/12	Post NFL News	CM	Various		S	:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
OLL O NII	NO AT 4		LN Sun Follows N	NFL									
	NS AT 1 [,] rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S	1	\$2,400.00	0.00							
13 WKYC	09/23/12	2 09/23/12	Football Night in A		Various		S	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
ETDI NI	TE 1104		Football Night In	America									
	ITE USA rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S	1	\$3,000.00	0.00							
14 WKYC	09/23/12	2 09/23/12	SUN TDY	CM	8a-9a		S	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
OUNTO	DAY ND	0	NBC Today Show	v (Su)									
	DAY-NB rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S	1	\$1,400.00	0.00							
16 WKYC	09/20/12	2 09/20/12	M-F 5-6a	CM	5a-6a		T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
		100	Channel 3 News	@ 5AM									
	WS SUN		Mookdovo	Spoto/Mook	Poto	Doting							
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$650.00	Rating 0.00							
-		2 09/20/12	M-F 6-630p	СМ	6p-630p		T	:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
			Channel 3 News	at 6p									
	NS AT 6	Ford Data	M/s sladens	01-00-1	Data	Dation							
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,400.00	Rating 0.00							
			M-F 730-8p	CM	730-8p		T	:30	1	\$2,400.00 P-2	0.00 NM	1	\$2,400.00
			Entertainment To		F			- · -	-	. ,			. ,
	NIGHT 3			0	_								
Star Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,400.00	Rating 0.00							
19 WKYC			1	CM	8-9p		T	:30	1	\$3,500.00 P-2	0.00 NM	1	\$3,500.00
.0 ******	0012011	_ 55/25/12		Civi	J 0P		* -	.00	'	ψ0,000.001°Z	0.00 INIVI	'	ψ0,000.00

Print Date: 09/24/12 10:37:37 Page 3 of 3

Order / Rev: 710064 Advertiser: Jim Renacci for Congress

Alt Order #: 06298467 Product Desc: RENACCI FOR CONGRESS WKYC

Flight Dates: 09/19/12 - 09/25/12 Estimate: 3092

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Thu Prime A Thu Prime A (8:00 PM-8:30 PM) SNL ELECTION SPCL Weekdays Spots/Week Start Date **End Date** Rate Rating - - - T- - -Week: 09/17/12 09/23/12 \$3,500.00 0.00 20 WKYC 09/25/12 09/25/12 M-F 430a-5a СМ 430a-5a - T- - - -:30 \$175.00 P-2 0.00 NM \$175.00 1 430a News CH 3 NEWS 430A< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$175.00 0.00 21 WKYC 09/25/12 09/25/12 M-F 5-6a СМ - T- - - -:30 \$650.00 P-2 0.00 NM 5a-6a \$650.00 Channel 3 News @ 5AM **CH3 NEWS SUNRS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 - T- - - -Week: 09/24/12 \$650.00 0.00 22 WKYC 09/25/12 09/25/12 M-F 6-630p - T- - - -:30 1 \$2.400.00 P-2 0.00 NM CM 6p-630p \$2,400.00 Channel 3 News at 6p CH 3 NWS AT 6 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 0.00 Week: 09/24/12 \$2,400.00 23 WKYC 09/25/12 09/25/12 M-F 730-8p - T- - - -CM 730-8p :30 1 \$2.400.00 P-2 0.00 NM \$2,400.00 **Entertainment Tonight** ENT TONIGHT 30< **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$2,400.00 0.00 24 WKYC 09/19/12 09/19/12 M-F 430a-5a CM 430a-5a -- W----:30 \$175.00 P-2 0.00 NM \$175.00 430a News CH 3 NEWS 430A< **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 09/17/12 09/23/12 - - W- - - -\$175.00 0.00 25 WKYC 09/19/12 09/19/12 M-F 5-6a - - W- - - -\$650.00 P-2 0.00 NM СМ 5a-6a :30 \$650.00 Channel 3 News @ 5AM CH3 NEWS SUNRS Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 09/17/12 09/23/12 \$650.00 0.00 M-F 730-8p --W---26 WKYC 09/19/12 09/19/12 CM 730-8p :30 1 \$2,400.00 P-2 0.00 NM \$2,400.00 **Entertainment Tonight** ENT TONIGHT 30< Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -09/23/12 Week: 09/17/12 \$2,400.00 0.00 Tonight Show --WTF--1 \$1,200.00 P-2 27 WKYC 09/19/12 09/21/12 CM 1135p-1237a 0.00 NM \$1,200.00 Tonight Show Weekdays Start Date **End Date** Spots/Week Rate Rating - - WTF- -Week: 09/17/12 09/23/12 \$1,200.00 0.00

Totals 26 \$48,025.00